7-8 MONTHS LATER AFTER NSC PAYS DOWN OVERDUE LEGAL FEES TO LAWYER, THE LAWYER TRIES CONTINUALLY TO CONTACT GOOGLE LEGAL DEPT TO ASK THEM TO DEINDEX LINKS. GOOGLE ONLY SOMETIMES COMPLIES AND WITHOUT MUCH CONSISTENCY OR REASON/EXPLANATION.

From: Brett Lewis <bre>
From: Brett Lewis <bre>
Date: Wed, Jul 31, 2013 at 7:45 PM

Subject: Re: [#1144874130] Your Request to Google To: The Google Team <removals@google.com>

Dear Google Team,

We are writing to request that several links covered by the attached Court Order be removed from your index. The following links redirect users to Web pages, containing false and defamatory reviews, that were identified in the District Court's Order of October 26, 2012.

1. http://www.pissedconsumer.com/reviews-by-company/the-natural-sapphire-company.html

Identical to following links ordered disabled by Court Order:

vi. http://the-natural-sapphire-company.pissedconsumer.com/thenatural-sapphire-company-credit-card-20110824257445.html

vii. http://the-natural-sapphire-company-www-thenaturalsapphirecompanycom-are-fraudsters-20110514237589.html

viii. http://the-natural-sapphire-company.pissedconsumer.com/thenatural-sapphi

ix. http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany-new-york-based-the-natural-sapphire-company-20120224299768.html

x. http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.

2.

http://www.ripoffreport.com/r/The-natural-sapphire-company/internet/The-natural-sapphire-company-Walter-Arnstein-TNSC-NSC-Your-Credit-Card-Information-is-N-762919

Identical to following link ordered disabled by Court Order:

x. http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.
http://the-natural-sapphirecompany.

3.

http://www.complaintsboard.com/complaints/the-natural-sapphire-company-there-are-at-least-70 0-800-complaints-registered-against-natural-sapphire-company-c599350.html

Identical to following link ordered disabled by Court Order:

xxvii. http://www.complaintsboard.com/complaints/the-naturalsapphire-company-ny-new-york-c591544.html

4.

https://myspace.com/435928922/video/the-natural-sapphire-company-behind-the-scene-story/1 08567395

<u>Identical to following link ordered disabled by Court Order:</u>

lii. http://www.myspace.com/video/580205264/the-naturalsapphire-company-behind-the-scene-story/108567395

We request your assistance in removing these links from your index.

Thank you for taking prompt action on the URLs listed above. Please let us know if you need any additional information.

Regards,

Brett E. Lewis, Esq.
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(718) 243-9326 (fax
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www.TrademarkAttorneys.com

On 08/15/13 08:40:56 brett@ilawco.com wrote: Dear Google Team,

I am copying you on the correspondence below from my client so that you can see the urgency of the situation. A number of the links that were included in the Court's Order (below) and pursuant to which Google de-indexed false and defamatory links last October, have been re-instated under new URLs. We provided documentation that the content in these new links is identical to the content in specific false and defamatory links that were included within the Court's Order. As you can see, the reappearance of these false, disparaging and blatantly malicious reviews posted by a former disgruntled IT contractor is having an immediate detrimental effect on our client's business. We implore Google please act quickly to de-index these links before more harm is done.

Please contact me directly if you have any questions.

Thank you.
Brett E. Lewis, Esq.
718 243-9323, ext.2

Ongoing Legal Fee's paid to Lewis and Lin.

